



# JOSEFINA NIETO DE LA VEGA

(SHE/HER)

Advertising and digital marketing

Werbung - Werbung - Werbung - Werbung - Werbung

Advertising - Advertising - Advertising - Advertising - Advertising - Advertising - Advertising - Advertising - Werbung - Werbung - Werbung

# ABOUT

## CONTACT DETAILS

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Instagram: @dolcewerbung

## LANGUAGES

Spanish: native  
English: C1 advanced  
German: B2 intermediate  
Portuguese: B1 intermediate  
Catalan: A2 beginner

## ABILITIES AND CERTIFICATIONS

"Foundations of Digital Marketing and E-commerce" - Coursera 2023  
Google AdWords, Google Analytics,  
Social Networks, Adobe Illustrator,  
Adobe Photoshop, Adobe InDesign,  
Salesforce

**DOLCE**  
Werbung

## WORK HISTORY

### Entrepreneur

Advertising and Digital Marketing - DOLCE Werbung  
September 2021 - present day, Berlin, GERMANY

### Sales Person

Denn's Biomarkt  
April - August 2020, Berlin, GERMANY

### Intern Account Executive

Oxford Advertising Agency  
February - July 2019, Córdoba, ARGENTINA

### Intern Account Executive

2Dmente Advertising Agency  
August 2018 - January 2019, Córdoba, ARGENTINA

### Sales Person

Honolulu Zoo  
January - March 2017, Hawaii, UNITED STATES

### Local Coordinator of Visibility (Volunteer)

AFS Intercultural Programs  
2013 - 2019, Córdoba, ARGENTINA

## ACADEMIC HISTORY

### Master in Account Direction in Advertising and Strategic Innovation in Marketing and Advertising

Universitat Autònoma de Barcelona  
November 2020 - July 2021, SPAIN

### Diploma in Business and NGO Event Management

Universidad Nacional de Córdoba  
2019, Córdoba, ARGENTINA

### Post-Bachelor in Business Administration

IES 21  
2016 - 2017, Córdoba, ARGENTINA

### Bachelor Degree in Advertising

IES 21  
2013 - 2016, Córdoba, ARGENTINA

### Semestral Exchange Program

AFS Intercultural Programs  
September 2011 - February 2012, Bonn, GERMANY